



Mel Hioki • Art Director/Designer
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 www.MelHioki.com

Experience:

Burson-Marsteller, New York, NY
 Senior Art Director
 August 2006 to February 2016

Accounts:

BNY ConvergeX, Discover, Entergy, HAVA (Help America Vote Act), HealthMarkets, NYU Langone, Pittsburgh International Airport, PPG Industries, Tenaris, Transitions Lenses, Quest Diagnostics, and Washington, D.C. Tourism

Willoughby Partners, New York, NY
 Creative Director
 May 2006 to August 2006

Accounts:

Barclays Capital and IntraLinks

Citigate Albert Frank, New York, NY
 Creative Director, Senior Vice President
 1996 to 2004

Accounts:

American Express Publishing, Bloomberg Tradebook, First Union Capital Markets, CFA, Guy Carpenter, Hilton Club, Jewish National Fund, J.P. Morgan, Muvico, Nomura Securities, TheGlobe.com, The National Football Foundation, NTT DoCoMo, The Pond Bay Club, and SG

Special Freelance Project, Luppy Natural Foods

Young & Rubicam, New York, NY
 Senior Art Director
 1981-1996

Accounts:

Adidas, Advil, Atari, Canada Dry Seltzer, Chef Boyardee, Colgate, First Brands, Fortune Magazine, Holiday Inn, Jell-O, Johnson & Johnson, KFC, Kodak, Kraft Miracle Whip, Merrill Lynch, MetLife, People Magazine, U.S. Army, U.S. Mint and U.S. Postal Service

Created MetLife "Peanuts" campaign

Nagase Advertising, San Francisco, CA
 Assistant Art Director
 1980-1981

McClymonds, English & Czerny, San Jose, CA
 Paste-up Artist
 1978-1980

Education:

Academy of Art College, San Francisco, CA
 B.A. Advertising/Graphic Design

Awards:

FCS Portfolio Award for Best Business to Business Outdoor, FCS Portfolio Award for Best New Media, FCS Portfolio Award for Best Corporate Image Print Campaign, Ace Awards for Best Financial Services Campaign and Best B&W Campaign, New York Festivals, Art Direction Annual, Print's Best Logos & Symbols, Print Magazine Design Annual, Type Director's Annual, Renaissance Award for Visibility Campaign, Renaissance Award for Capabilities Brochure

